



University  
of Victoria

**PETER B. GUSTAVSON**  
School of Business

The world looks different from here.

# See things differently

## Welcome to the Summer Graduate Business Studies Program (SGBS)

The University of Victoria's SGBS program has been offered annually since 2013 and is specifically targeted to masters students world-wide. The university's award-winning Gustavson School of Business delivers this 4-week intensive program focusing on the areas of Cross Cultural Management, Global Strategy and Social Entrepreneurship. Spend your summer on Canada's stunning west coast at a highly-ranked university while having an opportunity to make new friends and create life-long networks.

## About Victoria, Canada

Known as 'The city of gardens' Victoria is clean, safe and culturally diverse and is the capital of the province of British Columbia. Victoria has been named best city in the Americas by Conde Nast Traveler Magazine readers. Victoria comes alive in the summer with traveling musicians, comedians and artisans for a bustling atmosphere. Countless recreational activities, shopping and sightseeing opportunities make Victoria an ideal location for international study.





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# Summer Graduate Business Studies

*Summer Graduate Business Studies (SGBS) is a short term summer program specifically targeted for masters students world-wide. Delivered by the same instructors that teach the University of Victoria's own MBA students, this "all inclusive" program combines innovative, graduate level business studies with exciting extracurricular activities.*

## 4 Weeks June - July

### Global Strategy

Develop an understanding of doing business in a global environment.

### Cross-Cultural Management

Understand the complexity and dynamics of doing business across national borders.

### Social Entrepreneurship

Classroom learning followed by field visits to a variety of social enterprises.

Each module has 32.5 contact hours and is equivalent to 2.5 North American credits\*

**Program Fees:** CAD \$5500 + 5% GST and includes housing, materials, meal card, field trips, and extracurricular activities.

**Registration Deadline:** June 1

\*Students should speak with their home institution to ensure that they will recognize the SGBS program credits



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